



DISCOVER HALIFAX TRAVEL MEDIA ASSISTANCE Request Form

Travel assistance, as approved by Discover Halifax, is available to qualified journalists whose trip will result in coverage of Halifax, Nova Scotia. Please send applications for assistance at least **3 weeks** prior to planned departure date.

Date Submitted	
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Journalist information

Journalist Full Name	
Media Outlet(s)	
Media Type (print, broadcast, web)	
Address	
Phone number	
Email Address	

Travel Details

Departure Date	
Departure City	
Return Date	
Return City	
Amount of people coming to Halifax	
What you require from Destination Halifax for during your stay	
Additional details	

Story information

Feature length/coverage	
Story Angle	
Unique selling point / story ideas (please identify any topics that	

will be featured in your story. If not, please specify the focus/direction your story will take)	
Airdate/publication date	
Media demographics	
Ad Value	
Circulation/Viewership numbers	
Market reach	

Fallon Bourgeois

Director, Communications

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Destination Halifax reserves the right to refuse any applicant.