



DISCOVER HALIFAX SOCIAL MEDIA ASSISTANCE Request Form

Travel assistance, as approved by Discover Halifax, is available to qualified journalists whose trip will result in coverage of Halifax, Nova Scotia. Please send applications for assistance at least **3 weeks** prior to planned departure date.

Date Submitted	
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Influencer information

Influencer Full Name	
Social media channels + following count	
Website	
Home Address	
Phone number	
Email Address	

Travel Details

Departure Date	
Departure City	
Return Date	
Return City	
Amount of people coming to Halifax	
What you require from Destination Halifax for during your stay	

Story information

Social media angle – what are you trying to convey?	
How many photos/videos will you provide to Destination Halifax to use in their marketing/advertising efforts?	

Social media demographics	
Ad Value	
Circulation	

Fallon Bourgeois

Director, Communications

1809 Barrington Street, Suite 1004
Halifax, NS B3J 3K8

fbourgeois@discoverhalifaxns.com | discoverhalifaxns.com

Destination Halifax reserves the right to refuse any applicant.