

MEMBERSHIP BENEFITS

Discover Halifax provides a simple and cost-effective way to reach visitors. The higher membership tiers offer the best value for money PLUS you'll be reaching more visitors! All memberships run for 12 months from the date of signup.

	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
1. Stay Connected & Informed (Member Newsletter, Facebook page, Events Calendar, Research, Photo Gallery, 3-Month Convention List and more)	✓	✓	✓
2. Reach Highly Qualified Visitors <ul style="list-style-type: none"> • NEW Website <ul style="list-style-type: none"> » Curated Page » Ability to upload deals and events • Public Wi-Fi • Self-Serve Digital Kiosks • Show Your Badge/Ticket Program • Hotel Visitor Channel* • Official Halifax Highlights Visitor Guide • Additional Website Exposure 	✓ In your business category listing Multiple Areas Curated Page Curated Page Offer Mention	✓ Same Same Same Same Listing Mention & Listing	✓ Same Same Same Same Mention & Listing Feature Listing (2 months) Feature Slider (2 months)
3. Access Member ROI Reports Access your report whenever you like and understand how your membership with us is benefitting you.	Basic	Basic	Enhanced
Annual Member Cost	\$99	\$249 \$250 added value	\$499 \$1,500 added value

- Note:
- Organizations running multiple businesses or locations will need to purchase a membership for each.
 - *Hotel Visitor Channel (VSE) is not available to accommodations.
 - Advertising must be leisure visitor centric.
 - M&C-only business can only purchase a silver partnership and is not eligible for the Show your Badge program or Show your Ticket program.

WE LOOK FORWARD TO TALKING WITH YOU SOON!

Contact Mitch Donnelly, Manager, New Members & Advertising at mdonnelly@discoverhalifaxns.com

