

VISITOR CHANNEL

Reach 100,000 visitors each month – directly in their hotel room.

VisitStayEnjoy! is an in-room channel guide appearing on over 4,000 hotel rooms in Atlantic Canada – ~70% of those are in the Halifax downtown core. Hotel occupancy rates are at an all-time high in Halifax.

Research shows 85% of visitors decide what to do AFTER they arrive at their destination. Don't miss your opportunity to reach this lucrative and highly engaged market.

ADVERTISING OPPORTUNITIES



MAIN VIDEO ZONE

- Price: \$350/Month
- 30 Second Video
- Format: MP4
- Size: 1280x720 progressive

BANNER ZONE

- Price: \$200/Month
- Size: 880 x 290 px
- Format: Jpeg

BANNER LISTING AND EVENTS – FREE WITH YOUR MEMBERSHIP

Discover Halifax frequently updates the channel with upcoming events and engaging content on the events listing and ticker at the bottom. Please ensure your profile is up-to-date with events for a chance to be featured in this area.

AD PRODUCTION

Discover Halifax is pleased to offer ad design and production services.